

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES NOV6/12 12.19
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

| | CLASS: NATL. | LOCAL | REGIONAL |
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DATE NOV6/12 12.19

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STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
60 PLUS ASSOCIATION

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 55
AGENCY PRODUCT CODE =

| AGENCY | INVOICE | DATE | TIME | AMOUNT | TAXES | TOTAL | STATUS |
|--------|---------|-------------|------|------------|-------|-------|--------|
| 24 | S | 1130P-1205A | 30 | \$3,500.00 | 11/3 | 11/3 | 0 SAT |

PROGRAM : NEWS
ORD COM1 : TP FOR NEWS
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-19 FOR 1 SPOT/WK

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|------|--------|-------------------------|------|-----|------------|------------|----------|----------|------------|-------------|-----------|
| 26 | A | | 1144P-1219A | 30 | | \$3,500.00 | 11/3 | 11/3 | 1 | | SAT | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1217A. | | | | | | | | | | | | |
| THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-24 | | | | | | | | | | | | |
| STATION MAKEGOOD OFFERS: | | | | | | | | | | | | |
| M3 | OK'D | BUY#24 | MISSED: SAT/1130P-1205A | | | | NOV3 | | 30S | \$3,500.00 | (NOV6/12) | |
| | | | OFFER: SAT/1144P-1219A | | | | NOV3 | | 30S | \$3,500.00 | PLS ADVISE. | |
| CMT: LATE RUN DUE TO FOOTBALL, SPOT AIRED AT 1217A. | | | | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | 124700.00 | |
| TOTAL SPOTS | | | | | | | | | | | 29 | |

NOV/12 124700.00

MARKET TOTALS \$388,300

WFTV 32% WKMG 31% WESH 30% WOFL 7% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE